Index

AAE example, 466-467, 476 aborting games, 188, 190 adaptive behavior, 81 adaptive limited-supply auction, 424-427 adoption as coordination problem, 636 adverse selection, 677 advertisements. See sponsored search auctions affiliate search engines, 712 affine maximizer, 228, 317, 320 affinely independent, 57 agents. See players aggregation of preferences. See mechanism design aggregation problem, 651-655 algorithmic mechanism design. See also mechanism design; distributed algorithmic mechanism design allocation in combinatorial auction, 268, 270-272 AMD. See algorithmic mechanism design "AND" technology, 603-606 announcement strategies, 685-686 anonymous games, 40 anonymous rules, 247, 250 approximate core, 389-391 approximate equilibria, 45, 138, 143, 167 ApproximateTreeNash, 166–168, 176 approximation mechanisms, computationally efficient alternative solution concepts, 321-327 dominant strategy, impossibilities of, 317-320 history, 327 multidimensional domains, 310-317 overview, 301-303

single-dimensional domains, 303-310 submodularity, 623-624 theorems, 305, 307, 309, 315, 318, 324 Arrow-Debreu market model, 103, 104, 121-122.136 Arrow's theorem, 212-213, 239 artificial equilibrium, 61 ascending auctions, 289-294 ascending price auction, 126 assortative assignment, 704 asymmetries in information security, 636-639 atomic bids, 280, 282 atomic selfish routing, 461, 465-468, 470-472, 475-477, 482-483 atomic splittable model, 483 attribute auction, 344 auctions adaptive, limited-supply, 424-427 ascending, 289-294 bidding languages, 279-283 call market. 654-655 combinatorial. See combinatorial auctions competitive framework, 344-345 convergence rates, 342-344 deterministic optimal price, 340 digital goods, 332, 338, 340, 345-346 dynamic, with expiring items, 412, 420-424 examples in mechanism design, 209-210, 220-221 first price (Bayesian analysis), 20, 234-236 frugality, 350-354 iterative, 283-287 known single-minded combinatorial, 418 lower bounds, 346-347 profit maximization, 331-332, 336

auction. 341-342 random sampling profit extraction, 348-349 single-item, 332, 337 sponsored search auctions. See sponsored search auctions symmetric, 340 truthful combinatorial, 316-317 Vickrey auction. See Vickrey auction automated market makers, 662-665, 670 autonomous systems (ASes), 364-365, 370-371, 373-379, 487, 507 axiomatic method, 404 backward induction. 69 balanced flow, 111-116, 119 balls into bins problem, 451-452, 530 bandwidth-sharing game, 6-7, 452-455, 587, 588 banking and security, 634, 647 barter-based system, 600-601 basis matrix. 65 battle of the sexes game, 7, 12 Bayes' rule, 667 Bayesian first price auction, 20 Bayesian-Nash implementation, 233–237, 416, 431-436 Bayesian network structured market, 662 Bayesian optimal mechanism design, 333, 335-338.357 behavior strategy, 67 sequence form, 71 best response in graphical games, 162 and learning in games, 18 max-weight best response policy, 524 and Nash equilibrium, 30-31, 54, 497 in peer-to-peer networks, 605 polyhedron, 57-59 for identical machines, 522-524 in reputation systems, 686 in strict incomplete information games, 223 best response polyhedron, 57 BGP. See Border Gateway Protocol (BGP) bid format and price formation, 666-667 bid vector, 453-454 bidders bidding languages, 279-283 in combinatorial auctions, 267-268 exposure problem, 292 iterative auctions (query model), 283-287 single-minded, 270-275, 295, 323-324, 332

single-value, 322 sponsored search auctions. See sponsored search auctions bidding languages, 279-283, 295, 310 bilateral network formation game, 507 bilateral trade, 220-221 bimatrix game, 30, 54-57, 62, 152 binding inequality, 57-59 BitTorrent, 570, 589, 596, 600-601 blocking coalition, 253-255 blocking pair, 255, 256, 507 blogs, 622, 627, 630 BNIC. See Bayes-Nash incentive-compatible Bondareva-Shapley theorem, 388, 389, 391, 407 Boolean circuit, 41, 43 Boolean events, 658, 661 Boolean market model, 666, 668 bootstrapping problems, 636, 647, 689 Borda count, 211 Border Gateway Protocol (BGP), 372, 374, 376, 378-379, 381 bounded communication, 356 Braess's Paradox, 464-465, 475, 481 Brandes' algorithm, 645 brittle and nonbrittle comparators, 43 broadcast and secure channels, 185, 201 Brouwer's fixpoint theorem, 32, 41-43 budget balanced, 22, 392, 393, 501 budget constraints. See sponsored search auctions bundle-price ascending auctions, 292-295 bundles of items. See combinatorial auctions bundling, 356 call market auction, 654-655 capacity augmentation, 479-480 capacity investments, 590 Cascade Model, 620-621, 624-625 cascading behavior in networks contagion threshold, 615-616 finding influential sets of nodes, 622-627 general social contagion, 618-622 history, 630-631 networked coordination games, 614-618

online data empirical studies, 627-630

CEPE auction. See consensus estimate profit

overview, 613-614

cell structure, 644-645

centrality attacks, 645

theorems, 617, 618, 624-626

CE. See correlated equilibrium

censorship resistance, 640-643

extraction (CEPE) auction

auctions (cont.)

random sampling optimal price (RSOP)

CES. See constant elasticity of substitution (CES) cheap pseudonyms, 597, 679, 683 "cheap talk" preamble phase, 188 Chernoff bound, 532, 533-535 chicken game, 45-46 churn, 594 Clarke pivot rule, 219-221, 561 clearing prices. See market clearing prices click through rate (CTR), 701-704, 707, 712 clique strategy, 644-646, 721-722 coalition game. See cooperative game theory coalition-proof equilibrium, 192 coalitions of agents, 250, See also collusions coarsest common refinement, 653 Cobb-Douglas functions, 139, 143, 146, 155 collective utility function, 405 collusion-proof ex-post Nash equilibria, 376 collusions, 189, 191, 199, 356, 597 combinatorial auctions alternative solution concepts, 321-327 applications of, 269-270 ascending auctions, 289-294 bidding languages, 279-283 communication complexity, 287-289 computationally efficient mechanisms. See approximation mechanisms definitions and problem, 267-269 history, 295-296 iterative auctions (query model), 283-287 linear programming relaxation, 275-277 multidimensional domains, 310-317 single-minded case, 270-275, 332, 418 theorems, 273, 277, 278, 282, 285, 288, 289, 291, 294 truthful, 316-317 Walrasian equilibrium, 277-279 combinatorial prediction markets, 657-662, 670 combined value trading, 658, 672 combining expert advice. See external regret Internet routing, 376-379 commitment types, 682 common value model, 238 communication complexity in combinatorial auctions, 287-289, 295 communications networks alternative pricing and incentive approaches, 587-590 efficiency analysis, 583-584 future research, 589-590 large networks (competitive models), 572-578 monopoly pricing and equilibrium, 582

oligopoly pricing and equilibrium, 582-583 overview, 571-572 pricing and efficiency with congestion externalities, 579-582 pricing and resource allocation theoretic models, 578-579, 584-587 theorems, 584, 585 compact prediction markets, 661-662 competitive analysis, 344-345, 351, 352-354, 413, 417, 421 competitive auctions, 345-349, 355 competitive digital goods auction, 345-346 competitive equilibrium definition, 292 large communications networks, 572-578 price takers, 546-547 smooth market-clearing mechanism, 552 social welfare, 293 competitive ratio, 345-348, 354, 357, 358, 422, 425 complementary slackness, 74 complementary slackness conditions, 104, 109 complements vs. substitutes, 268, 290, 292 complete information models, 239 completely labeled, 58, 59, 61-63, 66 complex networks and topology, 643-646 compound prediction markets, 659-661 computational aspects of prediction markets. See prediction markets computational evolutionary game theory classical evolutionary model, 718-720 computational complexity of evolutionarily stable strategies, 720-723 evolutionary dynamics applied to selfish routing, 723-728 future research, 733 graphs, 728-733 history, 733-734 overview, 717-718 theorems, 719, 723, 727, 731 computational indistinguishability, 185 computational manipulation example, 366-367 computationally efficient mechanisms. See approximation mechanisms computer science and game theory, 363-364 computer science vs. economics, 301-303 concave games. See submodular games conditional equilibrium, 164, 176 conditional securities, 659 Condorcet's paradox, 211 congestion control algorithm, 576-577 congestion games, 41, 463, 482, 497-498, 579-582 consensus, 349-350

consensus estimates, 356 consensus estimate profit extraction (CEPE) auction, 350 constant elasticity of substitution (CES), 139, 149-151, 155 constant sum games, 89-90 constraint satisfaction programming (CSP), 169 consumer demand and constant elasticity of substitution, 149-150 consumer sovereignty (CS), 392 consumer surplus, 580 contact process, 630 contagion threshold, 615-618, 620 contingent claims/contracts. See prediction markets continuous double market, 654, 662, 666-667 convergence, 342-344, 373, 523-524, 669; see also learning rates, 342-344, 523-524 times, 669 convex program, 104, 105-109, 112 convex programming for market equilibria approximate equilibrium, 138 definitions, 136-137 equilibrium vs. optimization, 139-140 exchange economies and weak gross sustainability, 142-148 Fisher model with homogeneous consumers, 141 - 142gross substitutability, 138 limitations, 150-152 models with production, 152-155 overview, 135-136, 155-156 tâtonnement process, 137-138, 144, 147 utility function special forms, 139, 148-150 cooperative game theory barter-based system, 600-601 and cost sharing, 21-22, 385-387 graphical games, 177 overview, 20-21 in peer-to-peer networks, 588-589, 593, 596 reputation as incentive, 596-600 strong Nash equilibrium, 21 in wireless networks, 589 coordination game, 7-8, 614-618 coordination ratio. See price of anarchy core, 22, 387-391, 402 correctness and privacy properties, 184, 194-195, 197 correlated equilibrium approximating, 48 definition, 46, 47, 90 ex ante, 196 in graphical games, 161-163, 169-175

Markov networks, 170-174 mediators, removing, 192-195 vs. Nash equilibria, 47-48 overview, 14-16, 45-47 regret minimization, 88-92 in succinct games, 48-49 and swap regret minimization, 90-91 cost benchmark, 352 cost function, 462, 663-665 cost matrix, 4, 5, 8 cost-sharing and cooperative games, 385-387 core, 387-391 facility location game, 397-402 and fair division, 21-22, 347 games, 501 group-strategyproof mechanisms and cross-monotonic schemes, 391-394 history, 406-408 limitations of cross-monotonic schemes, 400-402 mechanism, 392 multicast transmission mechanism, 367-370 overview, 405-406 primal-dual schema, 394-400 Shapley value and Nash bargaining solution, 402-405 submodular game, 395-397 theorems, 388, 389, 391, 394, 396, 398, 401, 404,405 costs. See also prices censorship, 642-643 defense vs. attack, 644 defining, 9 function, 9-10 Credence system, 597 critical payment, 274, 419, 430-431 critical values, 229 cross-monotonic cost-sharing schemes, 391-394, 396-397, 400-402 cryptography game theory influences on, 197-202 game theory notions and settings, 187-189 history, 203-204 influence on game theory, 191-197 multiparty computation, 181-182, 185-187 multiparty computation vs. games, 189-191 overview, 202 security of multiparty computation, 182-185 CS. See consumer sovereignty currency-based p2p systems, 594, 601-602

DAMD. See distributed algorithmic mechanism design

decision making in uncertain environment, 79-81. See also regret analysis decision policy, 414 decomposition-based mechanism, 312-314 deferred acceptance algorithm, 256-258 degenerate games, 56, 65-66 delegation defense, 646 demand bundle, 284, 292-294 denial of service attacks, 634 derandomization, 355 design metric and inefficiency of equilibria, 454-456 design of scalable resource allocation mechanisms. See scalable resource allocation mechanisms deterministic algorithm, 308-309 deterministic optimal price auction, 340 dictatorship, 214, 247 diffusion of innovations, 613-614, 622, 627-630 digital goods auctions competitive model, 345-346 consensus estimation and truthfulness with high probability, 349-350 convergence rates, 342-344 decision problem, 347 definition, 332 theorems, 340 and virtual surplus, 338 diminishing returns, 621, 624-626, 628 direct reciprocity, 594 direct-revelation online mechanisms, 414-416 disagreement outcome, 404-405 discrete tâtonnement process, 144, 147 dispute wheel, 373-374, 378-380 distance-vector, 371 distributed algorithmic mechanism design (DAMD) vs. algorithmic mechanism design, 365, 380 combining networking and mechanism design perspectives, 376–379 history, 380-381 interdomain routing, 374-376 multicast transmission cost-sharing, 367-370 networking perspective, interdomain routing, 371-374 open problems, 380 overview, 363-365, 379-380 theorems, 369, 370, 378 of Vickrey-Clarke-Groves mechanisms, 366-367 distributed computation through markets, 665-669, 670-671 distributed mechanism, 375

distributed reputation systems, 693 distributed shortest-path routing, 481 divisible matching problem, 660-661 divisible vs. indivisible orders, 659 dominant strategies, 10-12, 91-92, 222-225, 317 - 320dominant strategy incentive-compatible (DSIC), 415, 428, 430, 436 dominated strategy, 60 DOP auction. See deterministic optimal price auction double marginalization problem, 586 DSIC. See dominant strategy incentive-compatible dual growth process, 109-110 duopoly pricing, 580 dynamic aspects of sponsored search auctions, 707-711 dynamic attacks in reputation systems, 694 dynamic environments and online mechanism design, 413-417 dynamic parimutuel markets, 664-665 dynamic VCG mechanism, 433-434 dynamics of regret minimization, 99 early-arrival misreports, 415, 430 early stopping, 190 economics vs. computer science, 301-303 effective bandwidth pricing, 587 efficiency in sponsored search auctions, 703-705 efficient market hypothesis, 657, 672 egalitarian function, 443 Eigentrust algorithm, 597 Eisenberg-Gale program combinatorial algorithms, 104 convex, 105-108, 155 Nash bargaining solution, 402 primal-dual schema, 109 elastic traffic, 584-585 elasticity of substitution, 139 elections and mechanism design, 209, 211-212 electronic market design, 210 Ellipsoid method, 156 empirical distribution, 339-341 empirical Myerson mechanism, 339-341 empty threats, 195-196, 201 envy-freedom, 355, 712 epidemic. See cascading behavior in networks equilibria approximate, 45 artificial, 61 atomic flow, 466

equilibria (cont.) Bayesian-Nash, 235 complexity of finding, 16, 29-31 computational, 191 correlated, 14-16, 45-49 equilibrium price, 23, 25, 108-109, 135 finding. See finding equilibria graphical games. See graphical games for identical machines, 522-524, 529-533 inefficiency. See inefficiency of equilibria via labeled polytopes, 57-60 of markets. See market equilibria Nash. See Nash equilibrium nonatomic flow, 463 noncooperatively computable, 198 vs. optimization, 139-140 price characterization, 667-669 reduced strategic form, 69-70 regret analysis. See regret analysis sequence form, 73-74 in sponsored search auctions, 705-707 subgame perfect, 19-20, 68-69 for uniformly related machines, 524-529, 533-537 Wardrop. See Wardrop equilibria Euler's identity, 142 evolutionarily stable strategy (ESS), 718-723, 729-731, 734 evolutionary game theory. See computational evolutionary game theory ex ante correlated equilibrium, 196 ex-post incentive compatible. See incentive compatible mechanisms ex-post Nash equilibrium, 375-376, 377-379 ExactTreeNash, 168, 177 exchange economy, 136, 142-148, 566 exchange model. See Arrow-Debreu model exclusivity, 197 existence and uniqueness in atomic selfish routing, 470-472 existence and uniqueness in nonatomic selfish routing, 468-470 expected capacity pricing, 587 exporting routes in BGP, 372-373 exposure problem, 292 expressiveness vs. simplicity in language, 279 extensive game, 40, 54, 66-68, 188-189, 195 - 197external regret in constant sum games, 89-90 generic reduction to swap regret, 92-94 minimization of, 82-88 model, 81-82 overview, 80-81

and partial information model, 94-96 externality, 273, 579 facet. 57 facility location game and cost sharing, 386-387, 389-390 and network formation games, 502-506 open problems, 510-511 primal-dual scheme and cross-monotonicity, 397-402 Shapley values and, 403 fair division, 21-22 Fair, Optimal eXchange (FOX) protocol, 601 fair sharing rule, 489 fairness, 184, 194, 355, 501, 572, 581, 584, 639 faulty parties, 182-184, 186 FCC auctions, 269 feedback in reputation systems, 683-689 file-sharing game, 594-596, 640 finding equilibria PPAD, 36-39 complexity, 16 correlated equilibrium, 45-49 Lemke–Howson algorithm, 33–36 NP-completeness and Nash equilibrium, 31-33 overview, 29-31, 49-50 reduction to Brouwer, 41-45 succinct game representations, 39-41 first price auction (Bayesian analysis), 234-236, 335 first welfare theorem, 103, 277 Fisher's model Arrow–Debreu model and, 121–122 concave utilities, 131 exchange model with proportional endowments, 140 with homogeneous consumers, 141-142 linear case, 104, 105-108, 121, 131 linear utilities, 121-122, 131 fitness function, 718-719, 729-732 fixed pricing, 588 fixpoint. See Brouwer's fixpoint theorem flat fees. 588 flow, 462, 463, 465, 468-470, 723 forecast, 653-654. See also prediction markets formation games and network design. See network formation games FPTAS. See fully polynomial time approximation schemes fractional allocations algorithm, 306-307 domain, 311 load function, 307

free-market environment, 597-598 free-riding, 595, 597, 599, 601, 608, 637, 647 frugality, 350-354 full information model, 81 fully mixed equilibria, 529-533 fully mixed Nash equilibrium conjecture, 531 fully polynomial time approximation schemes (FPTAS), 607 gadgets, 42-43 game theory computational evolutionary. See computational evolutionary game theory and computer science, 363-364 cryptography, influences on, 197-202 efficiency, 191 and information security, 635-636 vs. issues in cryptography, 189 and multiparty computation. See multiparty computation (MPC) notions and settings, 187-189 and regret minimization, 88-92 game tree, 54, 68, 70, 72-74 games. See also specific game names and types aborting, 188, 190 battle of the sexes, 7-12 Bayesian, 20 best response and learning in, 18, 30-31 compactly represented, 9-10 cooperative, 20-22 cooperative and cost sharing, 385-387 coordination, 7-8, 614-620 cost sharing, 501 definition, 3, 88 graphical. See graphical games ISP routing, 4-5 matching pennies, 8-9 pricing, 14, 502 prisoners' dilemma, 3-6, 443-444, 446-447, 595, 680, 681 repeated and online, 356 routing. See routing games routing congestion, 7-8, 96-99 simultaneous move, 9 standard form, 9-10 succinct representations of, 39-41 tragedy of the commons, 6-7, 595 transferable utility, 21, 385-386, 387-391 two-person zero-sum, 16-18, 73 ultimatum, 19-20 with turns, 18-20 Gao-Rexford conditions, 376-380

optimum, 314-315

general equilibrium theory, 22-23, 103 General Threshold Model, 619-620, 626 generalized first price (GFP) auctions, 702. 704-705 generalized median voter scheme (g.m.v.s.), 250, 251 generalized second price (GSP) auctions, 702, 704-706 generalized-WMON, 318-319 Gibbard-Satterthwaite theorem, 213-215, 243, 244 Gittins' index policy, 435 global connection game, 488-489, 494-498, 500-502, 509-510 global trust values, 597 goods. See market equilibria government policy and mechanism design, 210, 221 graphical exchange economies, 176-177, 178 graphical games complexity of finding Nash equilibrium, 40 computational benefits, 160 correlated equilibrium, 161-163, 169-175 definitions, 161-163 future research and open problems, 177 interdisciplinary benefits, 160 Markov networks, 170-174 Nash equilibrium in, 160-161 Nash equilibrium in tree graphical games, 164 - 169overview, 159-161, 177-178 structural benefits, 160 greedy algorithms, 83-84, 315, 522 greedy auctions, 273-274, 422, 709 Green-Laffont, 368 grim-trigger strategy, 601, 681, 683 gross substitutability, 138, 145 group-strategyproof mechanisms, 391-394 GS. See gross substitutability GSP auctions. See generalized second price (GSP) auctions ham sandwich problem, 38 Hawks and Doves game, 719-720, 734 hidden actions, 239, 594, 602-609, 636-638, 648 hill-climbing, 623-624, 630 hiring-a-team auctions, 351 hiring, secretary problem, 424-425, 427 honest-but-curious parties, 182, 186, 197 honest parties, 182, 183 hot potato routing, 602 house allocation problem, 253-255, 262, 263

idea futures. See prediction markets ideal model, 183 identity,682. See also reputation systems IDoWDS, 200-202 imitative dynamics of selfish routing model, 723-726, 734 importing routes in BGP, 372 improvement step, 519-520, 522-524, 528 incentive compatible differentiated pricing, 589-590 incentive compatible mechanisms approximation in ascending auctions, 286 characterizations of, 225-226 direct characterization, 226 interdomain routing, 375 mechanisms with money, 217-218 price uniqueness, 230-231 randomized mechanisms, 231-233 scalable resource allocation mechanisms. 560 single-minded bidders, approximation, 272-275 single-parameter domains, 228-230 social choice, 214, 215 weak monotonicity, 226-227 weighted Vickrey-Clarke-Groves mechanisms, 227-228 incentives and information security. See information security incentives for honest reporting, 690 incentives in communication networks. See communications networks incentives in peer-to-peer networks. See peer-to-peer networks (P2P) incomplete information games, 187-188, 222-223, 647 incremental cost-sharing, 403 incremental function, 620, 621, 624-626 incumbents, 717, 718, 720, 729-732 Independent Cascade Model, 621, 625 independent private values, 222-223 indirect reciprocity, 594, 596 individual rationality (IR), 219, 252, 333,419; see also voluntary participation indivisible matching problem, 659-660 indivisible order matching, 660, 661 inefficiency of equilibria communications networks. See communications networks as a design metric, 454-456 examples, 446-452 history, 456-457 measures of, 444-445

IC. See incentive compatible mechanisms

in network formation games. See network formation games overview. 443-444 price of anarchy, 445 price of stability, 446 in resource allocation. See scalable resource allocation mechanisms in routing games. See routing games in selfish load balancing. See selfish load balancing inequalities binding, 57-59 characterizing equilibrium, 154 correlated equilibrium, 46 irredundant, 57 Jensen's, 727 infinite time horizon and discounting, 434 influential sets of nodes, 622-627, 630 information aggregation problem, 651-655 information cascades, 684 information markets. See prediction markets information-measuring software security, 638 information security censorship resistance economics, 640-643 complex networks and topology, 643-646 informational asymmetries, 636-639 insurance-based approaches to information security, 639 misaligned incentives, 634-636 overview, 633-634, 646-647 in reputation systems, 678 information set, 54, 67 initiation fee, 682 integer pivoting, 63-65 integrality gap, 314-316 interdependent values, 238-239 interdomain routing combining networking and mechanism design perspectives, 376-379 introduction, 370-371 mechanism design perspective, 374-376 networking perspective, 371-374 internal regret. See swap regret Internet Service Providers (ISPs), 4-5, 587, 602 invisible hand, 217 Iowa Electronic Market (IEM), 655, 671 irrelevant information sets, 70-72 IR. See individual rationality item-price ascending auctions, 290-292, 295 iterated deletion of weakly dominated strategies (IDoWDS), 200-202 iterative auctions (query model), 283-287 iterative wrapper, 322

Jensen's inequality, 727 job scheduling problem, 302-310 joint deviation. See coalitions of agents joint forecast, 653 K-rank-sybilproof, 691–692 k-resiliency, 191-194, 200 Karush-Kuhn-Tucker (KKT) conditions, 104, 106, 107, 109-110, 125, 128, 140, 141, 573.575 Kelly's model, 104-105, 124-125, 402 keyword auctions. See sponsored search auctions kidney matching model, 262, 263 KKT conditions. See Karush-Kuhn-Tucker (KKT) conditions known interesting-set assumption, 429-430 known single-minded combinatorial auction, 332 known single-minded (KSM) players, 323-324, 418 KP model. See load balancing games Kuhn's theorem, 71 labels, 57-60 labeled polytopes and equilibria, 57-60 Lagrangian function and multipliers, 173, 547, 556, 573-575, 578 large actions spaces and regret minimization, 98 largest processing time (LPT) algorithm, 528-529 late-departure misreports, 415, 423, 430 latency function, 96, 97, 584, 724,726; see also cost function lattice formulation, 259-260, 263 LCP. See linear complementarity problem leaders, 43 learning. See also regret analysis coordinated learning, 435 response and learning, 18, 30-31, 54 Lemke-Howson algorithm, 33-36, 59, 61-63, 391 Lemke's algorithm, 74 Leontief functions, 139, 152 LH algorithm. See Lemke-Howson algorithm liability, in information security, 634-636 limited misreports, 415, 419, 420, 423, 428-430 linear complementarity problem, 74 linear exchange economies, 149 linear programming relaxation, 260-261, 275-278, 284-285, 388, 395, 406 Linear Threshold Model, 619, 626 link-state, 371, 373

Lipschitz continuous, 723–725

LiveJournal, 627-630 load balancing games defining price of anarchy, 521-522 example, 520-521 history, 538-540 introduction to, 518-520 mixed equilibria on identical machines, 529-533 mixed equilibria on uniformly related machines, 533-537 overview, 517-518, 537-538 price of anarchy, 521-522 pure equilibria for identical machines, 522-524 pure equilibria for uniformly related machines, 524-529 local connection game, 489-494, 506-509 local effect games, 41 local game matrices, 162 local neighborhood equivalence, 170-171 local-to-global link, 624, 626 locally envy-free, 705-707 locally optimal solutions, 378 logarithmic scoring rule, 686, 687 loser-if-silent, 325 low communication, 544, 551-552 low-dimensional strategies, 544, 551-552, 564 lower bounds, 287-289, 346-347, 421 LP formulation. See linear programming relaxation Lyapunov function, 575-576, 725-726, 734 MAB. See partial information model makespan minimization, 305-310, 450, 452, 517, 518, 525-530 malicious parties, 182 manipulation-resistant reputation systems. See reputation systems (manipulation-resistant) marginal cost (MC), 368-370, 468 marginal cost pricing, 478-480, 588 marginal traders, 655 marginal utility, 562 market-based approaches to information security, 638-639 market clearing prices bid format and price formation, 666 definition, 23-24, 105 equilibrium price characterization, 668-669 proportional allocation mechanism, 545-546 rational expectations equilibrium, 656 in resource allocation, 555-557 smooth market-clearing mechanism, 552-553

and Walrasian equilibrium, 277

market equilibria Arrow-Debreu model, 121-122 auction-based algorithm, 122-124 balanced flows, 111-115 combinatorial algorithms for, 103-105 convex programming limitations, 150-152 convex programming models with production, 152-155 convex programming techniques for, 135-141, 155-156 exchange economies and weak gross sustainability, 142-148 finding tight sets, 117-118 Fisher model with homogeneous consumers, 141 - 142Fisher's linear case and Eisenberg-Gale convex program, 105-108 graphical exchange economies, 176-177 and mechanism design, 209 open problems, 109 overview, 22-23, 131 prices as equilibrium prices, 108-109 in resource allocation markets, 124-125 simple algorithm, 23-26 single-source multiple-sink markets algorithm, 126-131 utility functions for, 148-150 market maker, 652, 654-655, 662-665, 670 market power, 454 market predictions. See prediction markets market scoring rules, 663-664 marketing. See cascading behavior in networks; sponsored search auctions Markov decision process, 432, 435 Markov networks, 170-174 Markov process, 93 matching. See stable matching problem matching pennies game, 8-9 matching problem, 659-661 matrix form, 9-10 matroid. 353 maximal Nash subset, 66 maximum aggregate utility, 550-551 maximum flow, 112-114, 690, 692 MC. See marginal cost (MC) McDiarmid's inequality, 343 MDP. See Markov decision process model measures of inefficiency, 444-445 mechanism design Bayesian-Nash implementation, 233-237 Clarke pivot rule, 219-220 combinatorial auctions. See combinatorial auctions complete information models, 239

computationally efficient mechanisms. See approximation mechanisms definition, 209 direct characterization of incentive compatible mechanisms, 226 distributed algorithmic. See distributed algorithmic mechanism design examples and applications, 209-211 hidden actions, 239 history, 239-240 implementation in dominant strategies, 222-225 incentive compatible, 217-218, 225-226 interdependent values, 238-239 online. See online mechanism design price uniqueness, 230-231 randomized mechanisms, 231-233 risk aversion model, 238 single-parameter domains, 228-230 social choice, 211-215 theorems, 213, 214, 219, 227-230, 232, 236 Vickrey auction, 216-217 Vickrey-Clarke-Groves mechanisms, 218-219 weak monotonicity, 226-227 weighted Vickrey-Clarke-Groves mechanisms, 227-228 mechanism design and profit maximization Bayesian optimal mechanism design, 335-338 examples and applications, 331-332 frugality, 350-354 history, 357-358 overview, 331-334 prior-free approximations to the optimal mechanism, 339-344 prior-free optimal mechanism design, 344-350 open problems, 354-357 theorems, 334, 336, 338, 340, 341, 343, 345, 346, 348, 353 truthful mechanisms, 333-334 mechanism design without money future research and open problems, 262 history, 263 house allocation problem, 253-255 lattice formulation, 259-260 overview, 243-244 single-peaked preferences over policies, 244-252 stable matchings, 255-262 theorems, 247, 251, 254, 256-258, 260, 261 median voter rule, 246 mediated games, 188

mediators, removing in correlated equilibrium, 192 - 195minimax theorem, 89-90 misreports, 415, 419, 420, 423, 428-430 mixed strategy bimatrix games and best response, 54 graphical games, 162, 167 introduction to, 8-9 in load balancing games, 518, 529-537 vs. pure strategies, 520-522 mixed strategy Nash equilibria, 13, 450-452 mobile ad hoc networks (MANETs), 602 model-free vs. model-based frameworks, 413 monopoly pricing and equilibrium, 580, 582 monotone algorithm for job scheduling, 305-310 monotone hazard rate, 337 monotonicity cross-, 392-393 deterministic policy, 418 in facility location problems, 505 in peer-to-peer networks, 606, 619, 623-624 progressive cascading behavior, 616-617 single-minded bidders, 274 weak, 226-227, 304-305, 307-309, 318-319, 428 Moulin's theorem, 392-394, 402, 403, 407, 408 MPC. See multiparty computation multi-armed bandits problem (MAB). See partial information model multicast cost-sharing, 332, 367-370 multicommodity flow network, 462 multidimensional domains, 302, 310-317 multiparty computation (MPC) cryptographic influences on game theory, 191-197 existing results, 185-187 game theory influences on cryptography, 197-202 game theory notions and settings, 187-189 vs. games, 189-191 generalizations, 182 history, 203-204 overview, 181-182, 202 rational, 199-202 security of, 182-185 theorems, 185, 193, 199 multipath routing, 603 multiplayer games. See also graphical games; specific multiplayer games definitions, 161-163 graphical, 159-161 multiplication game, 42 mutants, 717, 718, 722, 729-732

Myerson's mechanism, 337–339, 341–342, 357, 435, 703 myopic behavior, 667

Nash bargaining solution, 404-405 Nash equilibrium aggregate utility, 550-551 Bayesian-Nash implementation, 233-237 and bimatrix games, 54-57, 152 is a combinatorial problem, 31 computational, 191 and correlated equilibrium, 14-15, 163 in degenerate games, 66 and evolutionarily stable strategy, 719-720 finding. See finding equilibria and frugality, 352 in games with turns, 18-20 games without, 13-14 in graphical games, 160-162 inefficiency of equilibria, 446 k-resiliency, 194 and Lemke-Howson algorithm, 33-36, 61-63 mixed strategy, 13, 529-533 in network formation games, 488 and NP-completeness, 31-33 in potential games, 497, 499-500 in resource allocation games, 547-549 pure strategy, 12-13, 55, 519, 520, 528-529, 724 and regret minimization, 96-99 selfish routing, evolutionary dynamics of, 725-726 in Shapley network design games, 449-450 smooth market-clearing mechanism, 552-553 strong, 21 subgame perfect, 19-20, 68-69, 681-683 with succinct game representations, 39-41 symmetric, 30-31, 34 theorems, 13, 17, 34, 47 in tree graphical games, 164-169 in two-person zero-sum games, 16-18 without full information (Bayesian games), 20 Nashification, 529 NashProp, 161, 164, 168-169, 177-178 NCC. See noncooperatively computable (NCC) NE. See Nash equilibrium network complexity, 365, 367-370, 380, 381 network congestion games, 41 network formation games and facility location, 502-506 global connection games, 500-501 local connection games, 489-494, 506-509

network formation games (cont.) Nash equilibrium in potential games, 499-500 open problems, 508-511 overview, 448-450, 487-489 potential function method and price of stability, 498-499 potential games and congestion games, 497-498 potential games and global connection games, 494-497, 509-510 theorems, 491-493, 497, 498, 500, 501, 503, 505.506 neutrality, 318, 320 no dispute wheel, 373-374, 378-380 no positive transfer (NPT), 392 no-trade theorems, 657, 663, 672 nonatomic selfish routing, 461-465, 468-470, 472-475, 478, 480-482, 499 noncooperatively computable (NCC), 197-199 nondegenerate, 56, 60 nondirect revelation, 223-224 nonlinear Pigou's example, 464, 479 nonoblivious cost-sharing scheme, 501 nonprogressive vs. progressive processes, 616-617.621-622 nontransferable utilities (NTU) in cooperative games, 385-386, 391,405. See also house allocation problem nonutilitarian, 518 normal form games, 161: see also standard form Northwest corner rule, 704, 712 NP-completeness and Nash equilibrium, 31-33, 271, 623, 661, 720, 723 NTU. See nontransferable utilities oblivious cost-sharing schemes, 501 oligopoly pricing and equilibrium, 582-583, 586 one-dimensional strategies, 564 one-shot simultaneous move games, 9 online allocation problem, 707-711 online mechanism adaptive, limited supply auction, 424-427 challenge of, 412-413 dynamic auction with expiring items, 420-424 dynamic environments, 413-417 dynamic Vickrey-Clarke-Groves mechanism, 433-434 ex-post incentive compatible, 428 future research, 435-436 history, 436-437 known interesting-set assumption, 429-430

Markov decision process model, 432 overview, 411-413 planning in model-based environments. 434-435 simple-price-based online auctions, 428 stochastic policies, 430-431 theorems, 419, 420, 422, 423, 426, 427, 430, 433 truthfulness for single-value preference domains, 417-420 onto condition, 245, 247, 249-252, 263 operationally complete market, 662 opportunistic unchoking mechanism, 600 opportunity cost, 708-709 optimal contract, 605-607 optimal sale price, 338, 341, 342 optimal single price profit, 345, 348 optimal stopping theory, 424-425 optimization program in sponsored search engines, 710 optimization vs. equilibrium, 139-140 option set for strategy-proofness, 248 OR bids, 280-283 "OR" technology, 603-604, 606, 607, 669 organisms, in evolutionary game theory, 717-718 P2P. See peer-to-peer networks (P2P) 193-194

PageRank, 404, 406, 408, 597, 689-690, 692 pairwise stable equilibrium, 507, 615, 729 parallel information sets, 70 parallel-serial topologies, 585-586 Pareto-optimality, 103, 245, 249, 662 parimutuel games, 664-665 partial information model, 81, 94-96 parties in multiparty computation, 182-184, partition model of knowledge, 653 path auctions, 351, 353, 354 path-vector, 371-373 Pathrank algorithm, 690 pay per click, 699, 701, 703, 707, 711 pay-your-dues (PYD) strategy, 682-683, 695 payment policy, 414-415, 422 payoffs in bimatrix games, 54, 55 defining, 9 evolutionarily stable strategy, 720-721 and inefficiency, 444, 453 in parimutuel games, 665 with risk-neutral players, 13 in scalable resource allocation mechanisms, 555 sequence form, 72-73

payoff matrix, 8, 12, 15 peer-prediction scoring, 686-689 peer-to-peer networks (P2P) barter-based system, 600-601 and censorship resistance, 640 currency as incentive, 601-602 pricing and incentive models, 588-589 file-sharing game, 594-596 hidden actions, 602-608, 637 history, 608-609 open problems, 608 overview, 593-594, 608 reputation as incentive, 596-600, 678 theorems, 607 peering, 377 perfect information, 67 perfect recall, 54, 71 perfect security, 184 phantom feedback, 679 Pigou's example, 447-448, 456, 462-464, 469, 472-474, 479 Pigouvian taxes, 480, 580; see also marginal cost pricing pivoting, 63-65 players. See also bidders; specific games leaders, 43 limited information, 20 loser-if-silent, 325 in multiplayer games. See graphical games payoffs. See payoffs in peer-to-peer networks, 596 price anticipating, 547-549 price takers, 546-547, 573, 574 risk-neutral, 13 and transferable utility, 21-22 in two-person zero-sum games, 16-18 policy-consistency, 377-379 pollution game, 5-6 polyhedra, 53, 57 polynomial local search (PLS) problems, 499-500 polynomial parity argument (directed case). See PPAD polynomial weights (PW) algorithm, 86-88 polytopes, 57-60, 65 population and strategy, 595-596, 613-614, 618-622. See also computational evolutionary game theory positive association of differences (PAD), 318, 319 potential function method, 448, 468, 469, 471, 472, 482, 489, 494, 496 potential games congestion games, 497-498

facility location games, 503-504 global connection games, 494-497, 509-510 Nash equilibrium, 499-500 price of stability, 498-499 PPAD, 36-39, 151-152, 156 PPAD-complete, 16, 41-42, 44, 45 prediction markets automated market makers, 662-665 combinatorial, 657-662 definition, 651-652 distributed computation, 665-669 history, 671-672 open problems, 670-671 setup and notation, 652-654 survey of field, 654-657 theorems, 660, 661, 668, 669 preference ordering, 9 prices equilibrium, 123 price anticipating users (in resource allocation games), 547-549 price characterization, 667-669 price competition game, 583 price correspondences, 657 price discriminate, 545 price formation, 666-667 price of anarchy of atomic selfish routing, 459, 463-466, 468-470, 473-479, 480-481 coordination ratio, 456 definition, 445, 517, 520-522 facility location games, 504-505, 511 fully mixed Nash equilibrium, 531-533 in global connection games, 495 in local connection games, 491-494 mixed equilibria on uniformly related machines, 533 of nonatomic selfish routing, 463-464, 472-477, 481, 447-448 of the proportional sharing mechanism, 455-456 pure equilibria for identical machines, 522-523 pure equilibria for uniformly related machines, 524-528 pure vs. mixed equilibria, 537-538 reducing in routing games, 478-480 of scalable resource allocation mechanisms, 549-551, 558-559 in scheduling games, 451 utility games, 505, 507 price of stability, 446-449, 490-491, 495, 498-499, 520 price of unaccountability (POU), 605-607

price takers (in resource allocation games), 546-547, 573, 574, 576 prices automated market makers, 662-665 in communications networks. See communications networks for differentiated services, 587-588 equilibrium, 23, 25, 108-109, 135; see also market equilibria and information security, 638 market clearing, 23, 24, 105, 106, 122; see also market clearing prices in sponsored search auctions, 699-701 uniqueness of, 230-231 pricing game, 14, 502 primal-dual schema, 104, 109-110, 126, 291, 394-400, 407 Prim's algorithm, 501 principal-agent model in peer-to-peer networks, 602-606 prior distribution, 333, 337, 339 prior-free mechanism design, 344-350 convergence rates, 342-344 empirical distributions, 339-341 random sampling, 341-342 prior probability distribution,653; see also Bayesian-Nash implementation Prisoners' dilemma, 3-6, 443-444, 446-447, 595, 680, 681 privacy and correctness properties, 184, 194-195, 197 probabilistic functions, 182, 186, 201, 620, 679 procurement auction, 220, 269 profit benchmark, 333, 344-345, 349, 350, 354 profit extraction problem, 347 profit extractor, 347-350, 358 profit maximization and mechanism design Bayesian optimal mechanism design, 335-338 in communications networks, 579-582 examples and applications, 331-332 frugality, 350-354 history, 357-358 overview, 331-334 prior-free approximations to the optimal mechanism, 339-344 prior-free optimal mechanism design, 344-350 future research, 354-357 theorems, 334, 336, 338, 340, 341, 343, 345, 346, 348, 350, 353 progressive vs. nonprogressive processes, 616-617, 621-622

proportional allocation mechanism, 544-551, 558.564 proportional fairness, 125 proportional sharing, 452, 455-456 pseudonyms, 597, 679, 683 public good cost sharing, 251-252 pure strategy Nash equilibrium, 12-13, 55, 466, 519, 520, 528-529, 724 PW algorithm. See polynomial weights (PW) algorithm quadratic scoring rule market maker, 664 quality of service (QoS), 587 query model (iterative auctions), 283-287, 310 random ordering, 403, 424, 427 random replenishment, 644 random sampling empirical Myerson, 341-342 random sampling optimal price (RSOP) auction, 341-346, 355, 357 random sampling profit extraction auction, 348-349 randomized-greedy (RG) algorithm, 83, 84 randomized incentive compatible mechanisms, 231 - 233randomized rounding, 307-308 randomized scheduling algorithm, 307-308 randomized strategies, 8-9; see also mixed strategies randomized weighted majority (RWM) algorithm, 85-86 rank-strategyproof, 690 rater reputations, 679-680, 684-688, 695 rational expectations equilibrium, 652, 656-657,672 rational multiparty computation, 199-202 realization plan, 71-74 reciprocity, 594, 600 recommendation incentive programs, 626-627, 630 Red-Blue utility model, 640-641 reduced strategy, 69-70 reductions, 41-45 regret analysis external regret minimization, 82-88 generic reduction from external to swap regret, 92-94 lower bounds, 87-88 model, 81-82 overview, 80-81, 99 partial information model, 94-96 regret minimization and game theory, 88-92 regret minimization strategies in routing games, 96-99

theorems, 82-85, 87, 88 relative optimality, 333; see also competitive analysis replicator dynamics, 727 reputation as incentive, 594, 596-600, 678 reputation systems (manipulation-resistant) dynamics, 678 effect of, 680-683 eliciting effort and honest feedback, 683-689 history, 694-695 importance of, 677-680 meta-evaluation. 684 metrics and benchmarks in reputation systems, 694 open problems and extensions, 693-694 sybilproofness, 690-693 theorems, 691, 692 and transitive trust, 689-693 whitewashing, 682-683 residency matching, 255 resilient equilibrium, 191-192 resource allocation markets, 124-125. 452-454,573. See also communications networks; scalable resource allocation mechanisms revelation principle, 12, 224-225, 231, 234, 356, 416-417, 589 revenue equivalence, 236-237, 356, 705 revenue maximization. See profit maximization and mechanism design reverse auction, 220 ring structure, 644-645, 647 risk aversion model, 238 risk-neutral, 13 Roberts theorem, 228 rock-paper-scissors game, 44, 45 routing congestion game, 7-8, 96-99; see also routing games routing games atomic selfish routing, 465-468, 482-483 Braess's Paradox, 464-465, 475, 481 existence and uniqueness, 468-470 vs. global connection games, 495 history, 480-483 network formation games. See network formation games nonatomic selfish routing, 462–465, 480–482 nonexistence in weighted atomic instances, 467 overview, 461-462 Pigou's example, 447-448, 456, 462-464, 469, 472-474, 479 potential function, 470-472

price of anarchy in atomic selfish routing, 475-477 price of anarchy in nonatomic selfish routing, 472-475 reducing the price of anarchy, 478-480 theorems, 468, 471, 472, 476, 478, 479 routing matrix, 572, 575 routing protocol, 371-379 routing security, 636 RSEM. See random sampling empirical Myerson RSOP auction. See random sampling optimal price (RSOP) auction RSPE auction. See random sampling profit extraction auction RWM algorithm. See randomized weighted majority (RWM) algorithm satisfiability, 31-33, 500, 524, 529 scalable resource allocation mechanisms characterization theorem, 551-559 history, 565-566 overview, 543-544, 564 proportional allocation, 544-551 theorems, 546, 547, 549, 554 Vickrey-Clarke-Groves approach to, 559-563 scalar strategy VCG mechanisms, 559-563 scale-free networks, 643, 648 scheduling games. See load balancing games scheduling related machines, 303-304. 450-452, 577 scoring peer-prediction, 686-689 second-price auction. See Vickrey auction second welfare theorem, 278 secret-sharing, 186-187, 200, 201 secretary problem, 424-425, 427 secure and broadcast channels, 185 securities markets. See prediction markets security. See information security security of multiparty computation, 182-185, 190 security parameters, 185 seeder, 600 selfish load balancing. See load balancing games selfish routing, 447-448, 723-728; see also routing games semihonest parties, 182 sequence form, 70-74 sequential decision problem, 431, 437 serial connection, 585-586 service differentiation, 598-600 Shamir secret-sharing scheme, 186, 187, 201 Shapley cost-sharing mechanism, 495

Shapley network design game, 448-450; see also network formation games Shapley value, 22, 368-369, 402-405, 407-408, 489.501 signal, 685, 687, 688 simple polytope, 60 simple pricing rules, 590 simultaneous move game, 9 simultaneous reporting game, 685 single-dimensional domains, 303-310; see single-parameter domains single-item auction, 332, 335, 337, 338, 351 single-minded bidders, 270-275, 295, 323-324, 332 greedy mechanism for single-minded bidders, 273 - 274single-parameter domains, 228-230, 303-310, 350, 354, 356, 417-420 single-peaked preferences, 244-252 single-source multiple-sink markets algorithm, 126-131 single-value players, 322, 324-325 single-valued preference domains. See Single parameter domains slots, 699 smart market, 587 Smith, Adam, 217 smooth market-clearing mechanism, 552-554 social choice Arrow's theorem, 212-213 Condorcet's paradox, 211 Gibbard-Satterthwaite theorem, 213-215 and mechanism design, 209, 210 and mechanisms with money, 216-222 voting methods, 211-212 social choice function, 212-215, 225-226, 237, 405 social cost, 488, 490-491, 518, 520-522, 528 social network, 614-618, 622-625, 627, 637, 643,630 social welfare function, 212-213, 215, 218 socially efficient networks, 488, 490, 682-683 sock puppet identities. See phantom feedback; Sybil attacks software security, 638 solution concepts correlated equilibrium, 14-15 dominant strategy, 10-12 mixed strategy Nash equilibrium, 13 pure strategy Nash equilibrium, 12-13 source routing, 481, 603 spanning tree auctions, 351 sparse games, 40

specification faithfulness, 601 spectrum auctions, 269, 295 SPNE. See subgame perfect equilibrium sponsored search auctions discussion of practice, 712 dynamic aspects of, 707-711 equilibrium properties, 705-707 history, 712-713 models and mechanisms, 701-702 open problems, 711-712 overview, 699-701 static model, 702-707 theorems, 706, 709 stable matching problem college student matching, 255, 261 deferred acceptance algorithm, 256-258 extensions, 261-262 lattice formulation, 259-260 LP formulation, 260-261 overview, 255 stalling, 433 standard form, 9-10 statistical security, 184 Steiner forest problem, 406, 407, 495 Stirling's formula, 288 stochastic policies, 430-431 strategic and privacy equivalence, 196 strategic form. See standard form strategic network formation, 594, 609; see also network formation games strategic voting, 211-212 strategy proof mechanism. See truthfulness strategy-proof rules, 243-251, 258, 262, 263, 690 strategy, 9, 10, 12, 18, 556, 561 strict equilibrium, 586 strict incomplete information, 222-223 strict quasi-concavity, 137 strong Nash equilibrium, 21 strong truthfulness, 415, 430 subgame perfect equilibrium, 19-20, 68-69, 681-683 subgames, 54 submodular function, 624-626, 630 submodular games, 395-397, 403, 504 submodularity, 623-626 substitutes vs. complements, 139, 268, 290, 292 succinct game representations, 39-41, 48-49 supply and demand, 135; see also market equilibria support, 31, 34-36, 54 surplus sharing problem,386; see also cost sharing

surplus vector, 112, 121, 659-660 surplus, 119-121, 335-337,583. See also market equilibria swap regret definition, 80-82 and dominated strategies, 91-92 generic reduction from external to, 92-94 minimization and correlated equilibrium, 90-91 swarming download, 600, 601 Sybil attacks, 597, 601, 602, 608, 679, 680, 690-693 symmetric game, 30, 40, 45-46, 340 Tarski's fixed point theorem, 259-260 tâtonnement process, 137-138, 144, 147 TCP congestion control, 104-105 thin market problem, 662 tit-for-tat strategy, 595, 596 top trading cycle mechanism, 254 traffic light example, 14-15 tragedy of the commons, 6-7, 595 transferable utilities (TU) in cooperative games, 21-22, 385-391 transitivity of trust, 679, 680, 689-693 tree graphical games, 164-169 TreeNash, 164-167, 176 trembling hand perfect equilibrium, 503 trusted parties, 182, 190 truthful with high probability truthfulness adaptive limited-supply auction, 425-426 automated market makers, 662-665 in canonical expiring items environment, 412 combinatorial auctions, 312-314 and dominant strategy incentive-compatible, 415 with high probability, 349-350 and profit maximization, 356-357 single-valued preference domains, 417-420 TU. See transferable utilities two-person zero-sum games, 16-18, 73 two-player game equilibrium computation bimatrix games and best response, 54-57 degenerate games, 65-66 extensive games, 66-68 further reading for, 75 integer pivoting, 63-65 via labeled polytopes, 57-60 Lemke-Howson algorithm, 61-63 overview, 53-54, 75-76 reduced strategic form, 69-70 sequence form, 70-73

ultimatum game, 19 uniqueness of prices, 230-231 unit demand, 280 upper envelope, 57, 59 users. See players utilitarian function, 443 utility, 331, 334, 357 utility function Cobb-Douglas, 139, 143, 146, 155 definition, 9-10 gross substitutability, 138, 145 in information security, 640-641 Leontief, 139, 152 market equilibria, 131, 148-150 maximizing with convex programs, 106 for scalable resource allocation mechanisms, 544-545, 556 special forms of, 139 valuation, 12, 20, 216-222, 238-240, 268, 331-334, 335-339, 355, 356, 374 value queries, 284 variational inequalities, 473-474 VCG mechanism. See Vickrey-Clarke-Groves mechanisms vertex-order attacks, 644-646 Vickrey auction, 11-12, 216-217, 220, 335, 422, 703-704 reserve price, 338 Vickrey-Clarke-Groves mechanisms and Clarke pivot rule, 219, 221 competitive communications network problems, 573 definition, 218-219 distributed implementation of, 366-367 in dynamic environments, 434-435 and frugality, 352-353 incentive compatible approximation, 273 marginal cost, 368-370 multidimensional domains and combinatorial auctions, 311 scalable resource allocation mechanisms, 559-564 and Walrasian equilibrium, 292 with scaler strategies, 559-563 weighted, 227-228 viral marketing, 622-623, 626-627, 630 virtual surplus, 336, 337, 338 virtual valuation, 335-336, 338 voluntary participation (VT), 392, 608; see also individual rationality voting and mechanism design, 209, 211-215, 246

voyeurism, 197

Walras' Law, 137, 147
Walrasian equilibrium, 277–279, 290–292, 121–122
Walrasian model. *See* Arrow–Debreu model
Wardrop equilibria, 480, 579–581, 724; *see also* equilibria nonatomic flow
Wardrop model of traffic flow, 96–98,585; *see also* selfish routing
weak gross substitutability, 131
weak gross sustainability (WGS), 138, 142–148
weak monotonicity, 226–227, 304–305, 307–309, 318–319, 428
weighted-packing problem, 271
threshold function, 669

weighted Vickrey–Clarke–Groves mechanisms, 227–228
WGS. See weak gross sustainability (WGS) whitewashing attacks, 597, 601, 602, 608, 679, 682–683, 695
winner's curse, 238
wireless networks, 577, 588, 589
"The Wisdom of Crowds", 652
WMON. See weak monotonicity
worst-case analysis, 333, 357, 558; see also competitive analysis

XOR bids, 280-283, 668

Zermelo's algorithm, 69 zero-sum games, 16–18, 73, 662